



NEWS RELEASE

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#SpotlightOnCoverage

COVERED CALIFORNIA SPOTLIGHTS OPEN ENROLLMENT AND CRITICAL CARE AT OAKLAND'S KAISER PERMANENTE

Data from Kaiser Hospitals Across the State Show How Covered California Members Are Getting Critical Care at the Right Places at the Right Time

OAKLAND, Calif. — Covered California's 38-stop bus tour reached the Bay Area on Friday, stopping at Kaiser Permanente's Oakland Medical Center to spotlight the historic third open-enrollment period and the care that's been received by Covered California members in the Oakland area and across the state.

"The care provided here at the Kaiser Permanente Oakland Medical Center, and at all of Kaiser Permanente's hospitals across the state, has truly changed the lives of thousands of our Covered California members," said Covered California Executive Director Peter V. Lee. "We want to make sure everyone gets covered, so that they, too, can have access to top-notch facilities across the state."

Covered California is collecting data from hospitals statewide about the care being delivered to its members, some of whom have insurance for the first time as a result of the Patient Protection and Affordable Care Act.

At Kaiser Permanente's Oakland Medical Center, 19,591 Covered California members have received care, including:

- 53,350 incidents of general outpatient care.
- 2,039 treatments for broken bones and trauma.
- 254 incidents of care for pneumonia, heart attacks, strokes and kidney infections.
- 160 incidents of maternal health and childbirth.
- 63 incidents of pediatric care (including in neonatal intensive care units).
- 23 incidents of gastrointestinal and urological surgeries and Rx.

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“Here at Kaiser Permanente in Oakland, we know how important it is to have health care coverage, because we see the results every day,” said Senior Vice President and Area Manager for Kaiser Permanente East Bay Mark Fratzke. “We want to remind everyone not covered today to explore what’s available to you and your families.”

Dr. John Loftus, the physician-in-chief at Oakland Medical Center, pointed out that health coverage is also about the health of communities.

“Kaiser Permanente strives to provide not only expert medicine combined with ease and convenience, but we want everyone in the communities we serve to be healthy,” Loftus said. “Covered California members who have chosen Kaiser Permanente represent more than just numbers to us. They are our neighbors, our friends and our families. Our team of health care providers are here for all of them. We are providing important preventive care, such as cancer screening, and taking care of everything from minor bumps and bruises to serious diagnoses requiring specialty care.”

Covered California is spotlighting enrollment because an estimated 2.2 million uninsured Californians remain eligible to get help to make their insurance affordable by enrolling in either Covered California or Medi-Cal. An estimated 750,000 uninsured Californians could enroll through Covered California, including about 115,000 in the greater Bay Area within Alameda, Contra Costa, San Francisco, Santa Clara and San Mateo counties.

Those who need insurance can go to CoveredCA.com to learn about their options and find locations in their community where they can get free, confidential help enrolling.

This year, Covered California has more than 500 storefront locations statewide where individuals can get help enrolling — twice the number available at the start of last year’s open enrollment. Open enrollment for 2016 coverage began Nov. 1 and ends Jan. 31.

More information on the Covered California patient data from Kaiser Permanente’s Oakland Medical Center is at www.CoveredCA.com/news/PDFs/kp-oakland-delivering-on-the-promise-of-care.pdf.

About Covered California

Covered California is the state’s marketplace for the federal Patient Protection and Affordable Care Act. Covered California, in partnership with the California Department of Health Care Services, was charged with creating a new health insurance marketplace in which individuals and small businesses can get access to affordable health insurance plans. Covered California helps individuals determine whether they are eligible for premium assistance that is available on a sliding-scale basis to reduce insurance costs or whether they are eligible for low-cost or no-cost Medi-Cal. Consumers can then compare health insurance plans and choose the plan that works best for their health needs and budget. Small businesses can purchase competitively priced health insurance plans and offer their employees the ability to choose from an array of plans and may qualify for federal tax credits.

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Covered California is an independent part of the state government whose job is to make the new market work for California's consumers. It is overseen by a five-member board appointed by the Governor and the Legislature. For more information about Covered California, please visit www.CoveredCA.com.

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